

July 11, 2022

Dear Hillcrest Supporter,

We are proud to present Hillcrest Transitional Housing's 22<sup>nd</sup> Annual Gala and Auction, to be held at the North Club at GEHA Field at Arrowhead Stadium on **Wednesday, August 31, 2022**. Our gala event is Hillcrest's largest annual fundraiser. The event will feature both silent and live auctions, as well as moving stories of program graduates.

Since 1976, Hillcrest has successfully broken the cycle of homelessness in the Kansas City area by providing transitional housing and rapid re-housing programs to families, individuals, and youth. Our focus on education, accountability, and support services means that **83% of our graduates remain self-sufficient after five years!** With the generosity of donors like you, Hillcrest will remain the regional leader in solving homelessness.

Our gala committee is working diligently to secure 220 items for the silent and live auctions. **Will you consider making a contribution toward this effort?** Examples of successful gala items include vacation packages, sports memorabilia, hotels and restaurant gift cards, spa packages, gift baskets, and other unique items or experiences.

The proceeds from the sale of all items will directly benefit the families and youth we serve, helping them achieve their dream of overcoming homelessness and regaining self-sufficiency.

Thank you for your generous support of Hillcrest and your consideration of this request. We look forward to hearing from you soon.

Serving Together,



Tom Lally  
President & CEO





# Hillcrest 22nd Annual Gala & Auction

Wednesday, August 31, 2022

North Club @ GEHA Field at Arrowhead Stadium

*When you donate a silent or live auction item or become a sponsor, you support local families on their journey towards permanently overcoming homelessness.*

## AUCTION DONATION FORM

*Ideas for auction items include sports themed items and memorabilia, movies and entertainment, sports and recreation, food or drink baskets, spa or personal care, home décor, or your own unique combination of items!*

ORGANIZATION NAME: \_\_\_\_\_

INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

ITEM DESCRIPTION: \_\_\_\_\_

Value (min. \$50.00): \$ \_\_\_\_\_ Date to be Delivered: \_\_\_\_\_

***Assembled baskets and other gift items should be labeled for the gala and delivered by August 8, 2022 to:***

### Hillcrest Thrift Stores

936 E. 3<sup>rd</sup> Street  
Lee's Summit, MO 64063  
(816) 272-1976  
Mon-Fri 10 a.m.-8 p.m.  
Sat. 10 a.m.-6 p.m.

-OR-

7824 Quivira Road  
Lenexa, KS 66216  
(913) 808-5360  
Mon-Fri 10 a.m.-6 p.m.  
Sat. 10 a.m.-5 p.m.

*Hillcrest is a 501(c)3 organization. All donations are tax deductible. For additional information on corporate sponsorships, table sponsorships, or individual ticket purchases, please contact Pearlana Campbell at pearlana@hillcrestkc.org or call (816) 719-5232.*

## EVENT

## SPONSORSHIP

*May we count on sponsorship by your group or business?*

### CORPORATE LEVELS

Title Sponsor - \$25,000  
VIP - \$15,000  
Platinum - \$10,000  
Gold - \$7,500  
Silver - \$5,000  
Corporate - \$2,500

Benefits vary according to sponsorship level. Visit [www.hillcrestkc.org/gala](http://www.hillcrestkc.org/gala) for more information.

### PATRON SPONSOR (includes logo listing)

\$1,500  
• Includes seating for 6 guests \$1,000  
• Includes seating for 4 guests \$500  
• Includes seating for 2 guests

### TABLE SPONSOR

\$1,400  
• Includes seating for 8 guests

### INDIVIDUAL TICKETS

\$175  
 \_\_\_\_\_ tickets x \$175 ea. =  
Total: \$ \_\_\_\_\_

*Online payment is available at [www.hillcrestkc.org/gala](http://www.hillcrestkc.org/gala) or return this form to:*

Hillcrest Transitional Housing  
P.O. Box 901924  
Kansas City, MO 64190